

Key Highlights



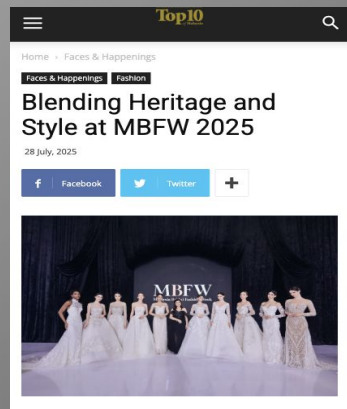
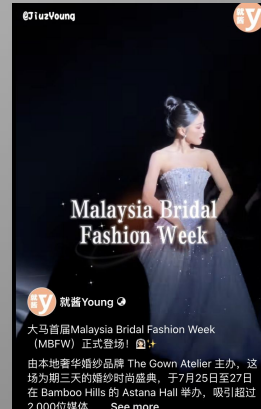
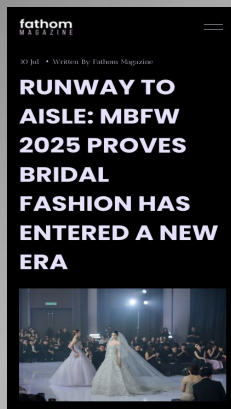
For many brides-to-be, the event was a rare chance to view couture gowns - often only seen on international runways - up close, in a setting designed to inspire.

MALAYSIA Bridal Fashion Week (MBFW) made a bold entrance into the country's wedding industry with a full-fledged three-day showcase of style and substance dedicated to bridal fashion. MBFW brought together 23 global and regional bridal designer labels.

As Malaysia's first full-scale bridal fashion week, MBFW introduces a new platform for creativity, collaboration, and couture expression in the wedding scenes, says MBFW founder East Chin.

"We created MBFW to spark inspiration and elevate the bridal experience - not just for brides, but for everyone shaping the wedding journey."

Chin adds that the hope is for MBFW to grow into an annual celebration of bridal artistry, one that showcases excellence, honours diverse styles, and deepens the appreciation for fashion as a form of personal and cultural expression.



Coverage Highlights - Media



[“大马首届Malaysia Bridal Fashion Week\(MBFW\) 正式登场!”](#)
[📸👰](#)
[由本地奢华婚纱品牌 The Gown Atelier 主办, 这场为期三天的婚纱时尚盛典, 于7月25日至27日在 Bamboo Hills 的 Astana Hall 举办, 吸引超过2,000位媒体、名人、新人与婚礼业者出席, 堪称大马婚尚圈最受瞩目的新篇章! 🌟](#)
[MBFW之所以特别, 不只是规模盛大, 更因为它打破了对传统婚展的想像! 从无限环形的Runway设计, 国际级婚纱品牌阵容, 到贯穿三天的沉浸式互动体验, 每一秒都是视觉与感官的双重飨宴! 🌟一起来看看吧! 📸](#)
[#MBFW2025 #Malaysiabridalfashionweek #Bridalcouture #就酱Young #爱思莉](#)



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[#MBFW2025 #Malaysiabridalfashionweek #Bridalcouture #就酱Young #爱思莉](#)



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[Berta Chandra, a Jakarta-based fashion designer, reveal her stunning qipao collection at Malaysian Bridal Fashion Week. Each look is perfectly paired with accessories from @leciel.design, another Jakarta-based brand. #MBFW #BertaChandra #LecielDesign](#)



MBFW
Malaysia Bridal Fashion Week
Astana at Bamboo Hills

[MBFW
Malaysia Bridal Fashion Week
Astana at Bamboo Hills](#)

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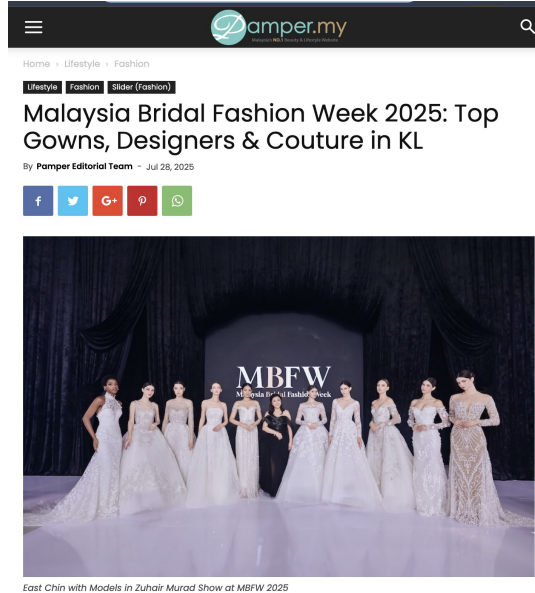
MONO



[@malaysiabridalfashionweek kicks off a new era with Malaysia's first ever Bridal Fashion Week 🌸](#)

[Curated by @thegownatelier, brides-to-be you're going to want to watch out for this 👀](#)

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[Malaysia Bridal Fashion Week 2025: Top Gowns, Designers & Couture in KL](#)



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[!\[\]\(666e09182d4cd268646ea700ea60dcdf_img.jpg\) !\[\]\(1ef1ef0bf9af6c6996401964cf280f2d_img.jpg\) Bridal couture just had its moment—and Malaysia is finally on the map.](#)

[Malaysia Bridal Fashion Week 2025 made a glamorous debut at Bamboo Hills, rewriting the rules of bridal fashion with an infinity-loop runway and 23 stunning designer labels from across the globe. From showstopping silhouettes to statement veils, it wasn't just a wedding showcase—it was a movement. 🤩....](#)



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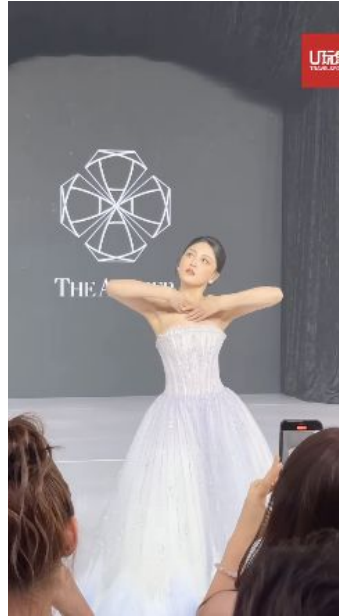


[首届国际婚纱时装周MBFW 2025隆重举行 重新定义亚洲婚尚新高度](#)



[由The Gown Atelier倾力打造的马来西亚首届国际婚纱时装周 \(MBFW 2025\) 于7月25日至27日在班登山Astana Hall华丽绽放！这场为期三天的时尚盛宴汇聚23个国际顶级婚纱品牌与本土设计力量...](#)

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[#u玩食](#) [#ufoodtravel](#) [#mbfw2025](#) [#bridalfashion](#)



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[Gown Atelier](#)

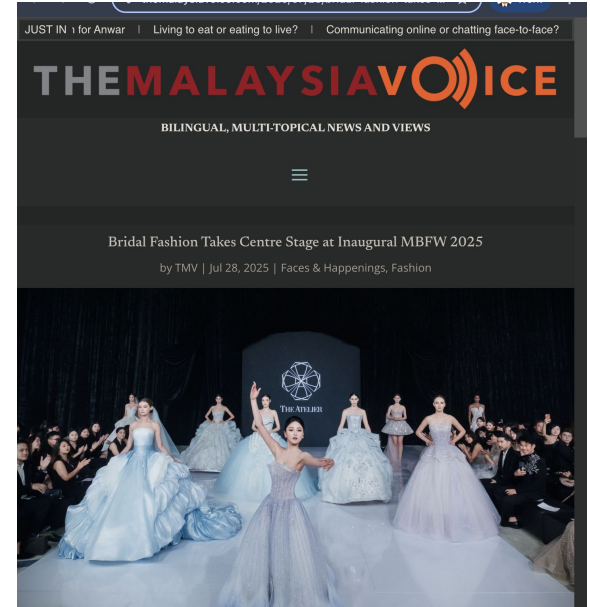
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Top10
of Malaysia



[Blending Heritage and Style at MBFW 2025](#)

THEMALAYSIANVOICE



[Bridal Fashion Takes Centre Stage at Inaugural MBFW 2025](#)

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#FASHION: Here comes the bride

By Meera Murgesan - July 28, 2025 @ 3:12pm

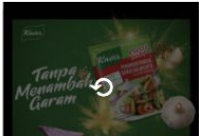


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[#FASHION: Here comes the bride](#)

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(Video) The Reason Why “K-pop Demon Hunters” Star Arden Cho Was In Malaysia Recently

BY [AFIQ AMIN](#) / JULY 28, 2025



[\(Video\) The Reason Why “K-pop Demon Hunters” Star Arden Cho Was In Malaysia Recently](#)

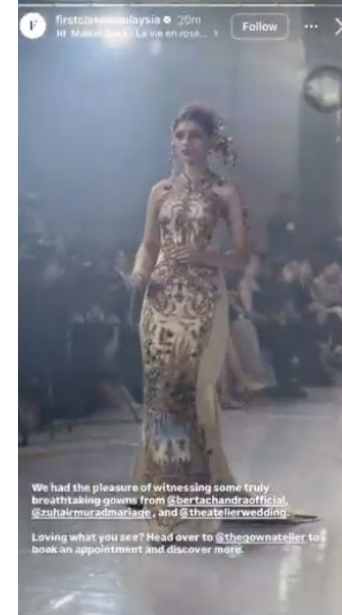
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FIRSTCLASSE



[Congratulations to @thegownatelier for hosting the first-ever @malaysiabridalfashionweek! Here's a glimpse of what went down.](#)



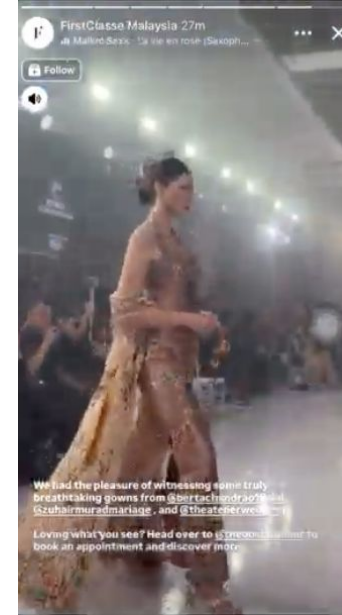
[We had the pleasure of witnessing some truly breathtaking gowns from @bertachandraofficial, @zuhairmuradmariage, and @theatelierwedding. Loving what you see? Head over to @thegownatelier to book an appointment and discover more.](#)

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FIRSTCLASSE

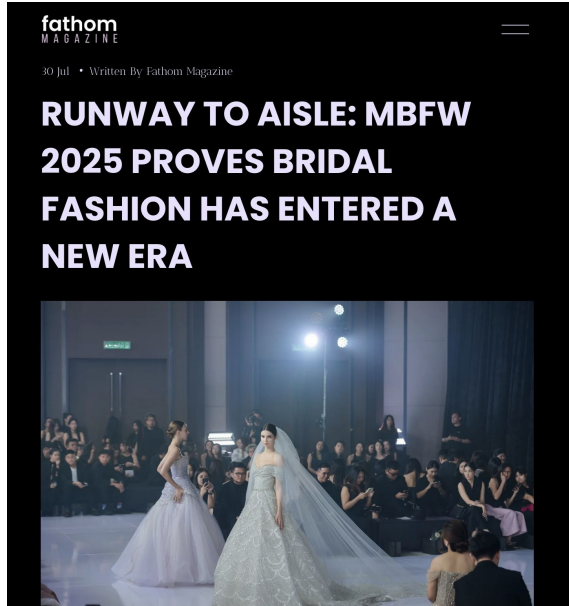


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[Runway to Aisle: MBFW 2025 Proves Bridal Fashion Has Entered a New Era](#)



[Malaysia Bridal Fashion Week \(MBFW\) 2025 buat kemunculan sulung yang penuh gaya dan elegan selama tiga hari di Astana Hall, Bamboo Hills. Dianjurkan oleh rumah fesyen bridal mewah tempatan, The Gown Atelier. MBFW menghimpunkan 23 jenama pereka bridal global & serantau – meraikan kreativiti, kolaborasi dan seni couture dalam dunia perkahwinan.](#)

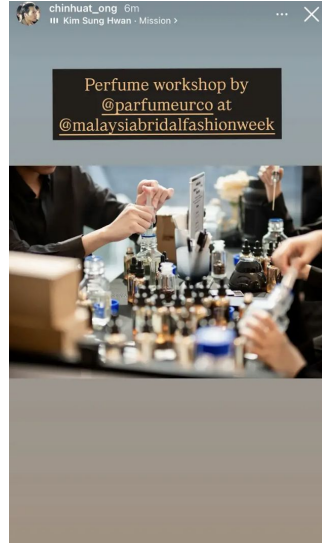
[Lebih 2,000 tetamu termasuk selebriti, media, profesional industri & bakal pengantin hadir menyaksikan detik bersejarah ini – permulaan era baru fesyen perkahwinan Malaysia!](#)

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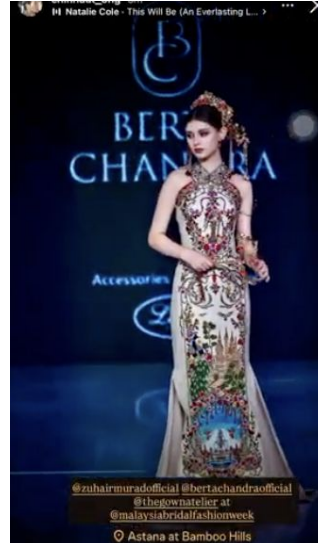
luxurious magazine



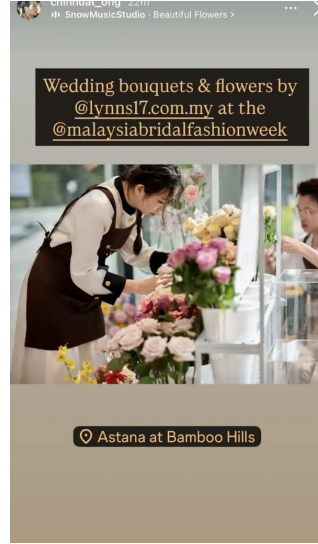
[@malaysiabridalfashionweek](https://www.instagram.com/malaysiabridalfashionweek)
[@bertachandraofficial](https://www.instagram.com/bertachandraofficial) at the Malaysia Bridal Fashion Week



Perfume workshop by
[@parfumeurco](https://www.instagram.com/parfumeurco) at
[@malaysiabridalfashionweek](https://www.instagram.com/malaysiabridalfashionweek)



[@zuhairmuradofficial](https://www.instagram.com/zuhairmuradofficial)
[@bertachandraofficial](https://www.instagram.com/bertachandraofficial)
[@thegownatelier](https://www.instagram.com/thegownatelier) at
[@malaysiabridalfashionweek](https://www.instagram.com/malaysiabridalfashionweek)



Weeding bouquets & flowers by
[@lynns17.com.my](https://www.instagram.com/lynns17.com.my) at the
[@malaysiabridalfashionweek](https://www.instagram.com/malaysiabridalfashionweek)



East Chin, Founder of
[@malaysiabridalfashionweek](https://www.instagram.com/malaysiabridalfashionweek)
 taking a bow at the end of a
 stunning fashion show!

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luxurious magazine



[Delicious Wedding cakes & cookies by @butter_diary at @malaysiabridalfashionweek](#)



[The lovely @dianadanielleb thrilling the crowds with her dulcet tones at @malaysiabridalfashionweek](#)



[@malaysiabridalfashionweek @bertachandraofficial at the Malaysia Bridal Fashion Week](#)



[Perfume workshop by @parfumeurco at @malaysiabridalfashionweek](#)



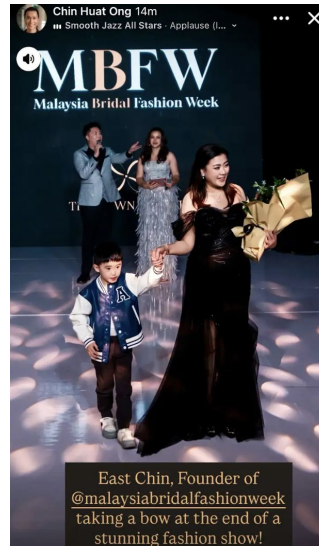
[@zuhairmuradofficial @bertachandraofficial @thegownatelier at @malaysiabridalfashionweek](#)

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luxurious magazine



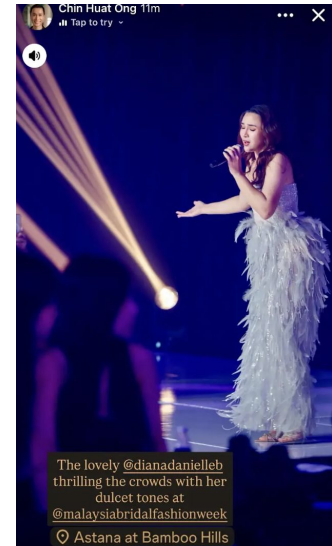
[Weeding bouquets & flowers by @lynns17.com.my at the @malaysiabridalfashionweek](#)



[East Chin, Founder of @malaysiabridalfashionweek taking a bow at the end of a stunning fashion show!](#)



[Delicious Wedding cakes & cookies by @butter_diary at @malaysiabridalfashionweek](#)

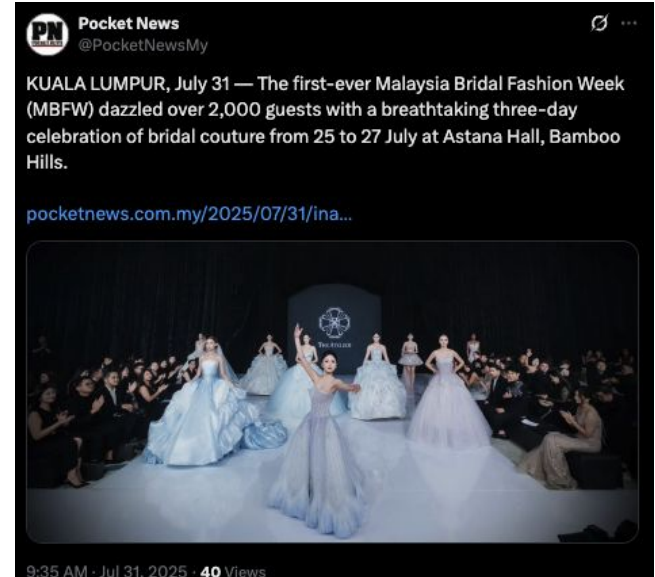


[The lovely @dianadanielleb thrilling the crowds with her dulcet tones at @malaysiabridalfashionweek](#)

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[Inaugural Malaysia Bridal Fashion Week 2025 Ushers in a New Era of Couture and Culture](#)



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[Blending bridal dreams with high fashion, the inaugural Malaysia Bridal Fashion Week \(MBFW\) made a striking debut in the country's wedding scene with a dynamic three-day event celebrating bridal style and elegance.](#)

[Held from 25 to 27 July 2025 at Astana Hall, Bamboo Hills, the Malaysia Bridal Fashion Week \(MBFW\) was organised by local luxury bridal brand The Gown Atelier and featured 23 bridal designer labels from both regional and international scenes. Here's what went down:](#)

[#MBFW2025 #MBFW](#)

Inaugural Malaysia Bridal Fashion Week 2025



Where bridal elegance met high fashion – the inaugural Malaysia Bridal Fashion Week (MBFW) made a striking debut in the local wedding scene with a dynamic three-day event celebrating bridal style and creativity.

Organised by local luxury bridal brand The Gown Atelier, the event ran from 25th to 27th July 2025 at Astana Hall, Bamboo Hills. It featured 23 bridal designer labels from around the world, and drew over 2,000 attendees, including media representatives, celebrities, industry insiders, and future brides. MBFW may well signal a transformative chapter for Malaysia's bridal industry.

[vivo Launch, Furla Preview, Tokyo Street Anniversary & More: Dope Events We Hit Up This Week!](#)

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Inaugural MBFW 2025 Sets The Stage For Malaysia's Bridal Fashion Future

Jumpers Journal • Fashion, Featured, Lifestyle • August 4, 2025 • 0 Comments



[Inaugural MBFW 2025 Sets The Stage For Malaysia's Bridal Fashion Future](#)



Inaugural Malaysia Bridal Fashion Week Had Everybody Saying "I Do"!

BY FEATURES DESK / AUGUST 4, 2025



TOP STORIES

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- 3 Safe Sailing: Dream Authorities Hold Sa Genting Dream

• (Dhoke) Malaysian

[Inaugural Malaysia Bridal Fashion Week Had Everybody Saying "I Do"!](#)

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Inaugural Malaysia Bridal Fashion Week Had
Everybody Saying "I Do!"

citi6 都会佳人
Bella



马来西亚婚纱时尚周首度举办, 集结多个婚纱品牌
一览全球新娘风尚

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[Bridal couture](#)

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风尚 | 婚纱时尚 诗意绽放

◎ 19:30时 ◎ 2409点阅

记者：黄美钰 摄影：相关品牌提供 责任编辑：文轩

爱与艺术交织，梦幻婚纱诗意揭幕，谱写恋人诗篇。

在光影摇曳的竹林间，我们见证了一场关于爱与艺术的盛会缓缓展开。刚过去的马来西亚婚纱时装周 Malaysia Bridal Fashion Week (MBFW)，仿佛一场游走于梦幻与现实之间的诗意演出，为每对即将步入人生新篇章的恋人，描绘出关于“永恒”的模样。

这场梦幻婚纱盛会由婚纱品牌The Gown Atelier发起与筹办，集结约20个来自亚洲与国际的婚纱品牌，呈现超过60套高级订制与匠心独具的婚纱礼服。参与品牌包括国际巨星级的Zuhair Murad、Vera Wang、Chung Thanh Phong，也不乏源自马来西亚、享誉国际的高订品牌The Atelier。每场走秀宛如一则童话故事

风尚 | 婚纱时尚 诗意绽放



风尚 | 婚纱时尚 诗意绽放

